

## 2023 Sponsorship Opportunities

This year we are celebrating our 40th year of service and commitment to seeking freedom for those who have been wrongfully imprisoned.

Your sponsorship will enable us to continue the necessary work of seeking justice and providing the much need post-release support.

Below are the details of the five sponsorship levels and benefits.

The 40th Anniversary Gala is  
**Saturday, September 30 at Gotham Hall NYC**

To secure your sponsorship, payment can be made ONLINE or by check.  
 Questions: contact [laila.wilson@centurion.org](mailto:laila.wilson@centurion.org)

### Anniversary Sponsor

**\$40k**

- Our Anniversary Sponsorship level includes an individually designed benefit package to meet your interest in our work.
- All of the benefits of the “Legacy Sponsorship”
- We will contact to design the additional benefits package

### Legacy Sponsor

**\$25k**

- 20 Tickets (2 tables)
  - Full-page ad
    - or “I didn’t do it” Merch
  - 5 tote bags, 10 t-shirts, 5 hats, and signed 2 copies each of The Guardians and When the Truth is All You Have
  - Premium seating
  - Logo placed on the website Homepage for the year (2023)
  - Logo on the website event page
  - Logo on electronic event communication
  - Recognition throughout the event and on invitations\* (printed & electronic)
  - VIP lounge meet & greet during cocktail hour
  - \$18,500 is tax-deductible
- \*Invitations: if committed by May 15

### Exonerated Sponsor

**\$15k**

- 10 Tickets (full table)
  - Full-page ad
    - or “I didn’t do it” Merch
  - 4 tote bags, 6 t-shirts, 4 hats, and signed copies of The Guardians and When the Truth is All You
  - Prime seating
  - Logo on the website event page
  - Recognition on electronic event communication
  - Recognition on cocktail tables and on invitations\* (printed & electronic)
  - \$11,750 is tax-deductible
- \*Invitations: if committed by May 15

### Justice Sponsor

**\$10k**

- 8 Tickets
- Full-page ad
  - or “I didn’t do it” Merch
- 2 tote bags, 4 t-shirts, and 2 hats
- Premium seating
- Logo on the website event page
- \$7,400 is tax-deductible

### Freedom Sponsor

**\$5k**

- 4 Tickets
- Half-page ad
  - or “I didn’t do it” Merch
- 1 tote bag and 2 t-shirts
- Recognition on event website event page
- Preferred seating
- \$3,700 is tax-deductible

